

#### Greentown China Holdings Limited (stock code: 3900)

2006 Annual Results Announcement April 2007





#### **Major Achievements in 2006**

Record Year for Greentown

#### 2006-New era for Greentown

#### 1. Sales

- Total revenue reached RMB 6,400mm, 152% increased from 2005
- Delivered GFA reached 785,117 sqm, 75% increase from 2005

#### 2. Profit

- Achieved net profit of RMB 1,503mm (before CB adj.), 141% increased from 2005
- Gross margin increased from 35% to 42%
- ROE reached 34%<sup>1</sup> despite significant increase in capital from RMB 666mm to RMB 4,374mm

#### 3. Land banks

• Total GFA reached 12.3mm sqm as of December 31, 2006 (Total attributable 7.9mm sqm), representing an increase of 39% from 2005

#### 4. Cash flow

Contracted sales increased by 83% to RMB 7.1bn<sup>2</sup>

#### 5. Dividends

Proposed payment of final dividend of HK36 cents per share

#### 6. Brand and competitive strength

- Awarded one of the 10 most valuable property brands in China for 3 consecutive years
- Awarded one of the 10 most competitive property company in China for 4 consecutive years



### **Results Highlights**

|   | For the year ended | 31 December | Growth |
|---|--------------------|-------------|--------|
| RMB million   | 2006               | 2005        | (%)    |
| Sales   | 6,400              | 2,535       | +152%  |
| Gross profit  | 2,689              | 895         | +200%  |
| LAT provision   | 132                | 5           | +2540% |
| Change in fair value of CB  | 234                | N/A         | -      |
| Profit attributable to equity holders   | 1,269              | 623         | +104%  |
| Profit attributable to equity holders<br>excluding change in fair value of CE | 1,503<br>3         | 623         | +141%  |
| EPS (RMB)   | 1.09*              | 0.62        | +76%   |
| DPS (HK cents)  | 36                 | N/A         | -      |



### Fair Value of CB as at End of 2006

#### **Adjusting Net Profit and Margin**

- Non cash adjustments
- Outstanding CB USD 65mm
- In the prospectus, "change in fair value of CB" of RMB 9.8mm was estimated by independent appraisal based on share price of HKD 9.86
- As of 31 Dec 2006, share price of Greentown was HKD 14.48 hence resulting a larger "change in fair value of CB" of HKD 234mm

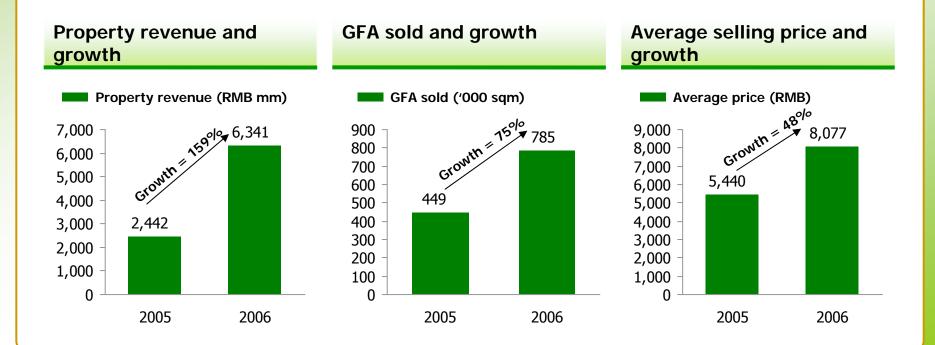
#### Stock Performance (HSI rebased to Greentown IPO Price-HK\$8.22)





### **Property Revenue Analysis**

|                             | For the year ended |       |            |
|-----------------------------|--------------------|-------|------------|
|                             | 2006               | 2005  | Growth (%) |
| Property revenue (RMB mm)   | 6,341              | 2,442 | +159%      |
| GFA sold (`000 sqm)         | 785                | 449   | +75%       |
| Average selling price (RMB) | 8,077              | 5,440 | +48%       |



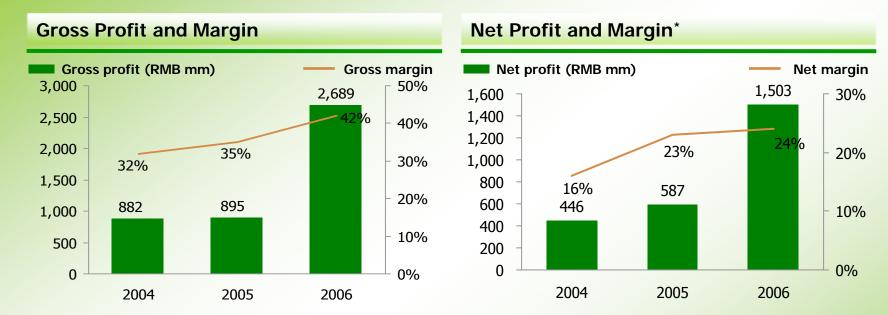


### Sale Delivery Analysis for 2006

|                          | GFA sold<br>('000 sqm) | Average sale price<br>(RMB/ sqm) | Property revenue<br>(RMB mm) |
|--------------------------|------------------------|----------------------------------|------------------------------|
| Hangzhou                 |                        |                                  |                              |
| Residential complex      | 260                    | 12,554                           | 3,269                        |
| Office                   | 54                     | 12,381                           | 664                          |
| • Villa                  | 58                     | 13,511                           | 789                          |
| Zheijiang (ex- Hangzhou) |                        |                                  |                              |
| Residential complex      | 222                    | 3,815                            | 848                          |
| • Villa                  | 19                     | 7,346                            | 141                          |
| Anhui                    |                        |                                  |                              |
| Residential complex      | 57                     | 3,354                            | 191                          |
| Beijing                  |                        |                                  |                              |
| Residential complex      | 44                     | 3,658                            | 162                          |
| Hunan                    |                        |                                  |                              |
| Residential complex      | 57                     | 3,633                            | 207                          |
| Xinjiang                 |                        |                                  |                              |
| Residential complex      | 9                      | 5,329                            | 49                           |
| Other region             | 5                      |                                  | 21                           |
| Total/Average            | 785                    | 8,077                            | 6,341                        |



### **Strong Profitability**



- Improving gross margin from 35% to 42%
- Net margin increased from 23% to 24%
- High ROE of 34%

#### Greentown brand continues to command premium pricing and drive strong sales



### Gross Margin Analysis by Product and Region

|                          | 2004 | 2005 | 2006 |
|--------------------------|------|------|------|
| Hangzhou                 |      |      |      |
| Residential complex      | 33%  | 38%  | 53%  |
| Office                   | N.A  | N.A  | 40%  |
| • Villa                  | 61%  | N.A  | 35%  |
| Zheijiang (ex- Hangzhou) |      |      |      |
| Residential complex      | 20%  | 9%   | 23%  |
| • Villa                  | N.A  | N.A  | 43%  |
| Anhui                    |      |      |      |
| Residential complex      | 11%  | 20%  | 25%  |
| Beijing                  |      |      |      |
| Residential complex      | N.A  | 10%  | 34%  |
| Hunan                    |      |      |      |
| Residential complex      | N.A  | N.A  | 11%  |
| Xinjiang                 |      |      |      |
| Residential complex      | N.A  | N.A  | 28%  |
| Average                  | 36%  | 35%  | 42%  |

# GREENTOWN

### **Contracted Sale in 2006**

| Project                         | Contracted Sale-area<br>('000 sqm) | Contracted Sale-amount<br>(RMB mm) | Interest |
|---------------------------------|------------------------------------|------------------------------------|----------|
|                                 | (000 sqiii)                        |                                    | Interest |
| Chunjiang Huayue                | 33                                 | 480                                | 100%     |
| Deep Blue Plaza                 | 26                                 | 550                                | 100%     |
| Dinxiang Apartment              | 5                                  | 108                                | 100%     |
| Taohuayuan                      | 19                                 | 472                                | 100%     |
| Jingui Plaza                    | 13                                 | 185                                | 100%     |
| Zhoushan Guihua City            | 36                                 | 210                                | 100%     |
| Shangyu Guihua Yuan             | 42                                 | 211                                | 51%      |
| Beijing Baihe Apartment         | 90                                 | 338                                | 80%      |
| Shanghai Greentown              | 48                                 | 607                                | 100%     |
| Hefei Guihua Garden             | 49                                 | 182                                | 90%      |
| Hefei Baihe Apartment           | 30                                 | 126                                | 80%      |
| Changsha Guihua City            | 49                                 | 205                                | 51%      |
| Xinjiang Rose Garden            | 9                                  | 52                                 | 61.2%    |
| Others                          |                                    | 8                                  |          |
| Subtotal (Subsidiaries)         | 448                                | 3734                               |          |
| Jade City                       | 45                                 | 303                                | 45%      |
| Tulip Bank                      | 49                                 | 272                                | 50%      |
| Ningbo Guihua Garden            | 67                                 | 304                                | 60%      |
| Haining Baihe New City          | 88                                 | 491                                | 50%      |
| East Sea Plaza                  | 72                                 | 1,950                              | 49%      |
| Qilixiang Creek                 | 3                                  | 24                                 | 30%      |
| Subtotal (Consolidated Company) | 324                                | 3,344                              |          |
| Total                           | 772                                | 7,078                              |          |



### Fund Raising in 2006

2006 major fund raising activities

- 1.USD 130mm CB in Jan
- 2.USD 367mm IPO in Jul
- 3.USD 400mm 7-yrs high yield bond in Nov
- Total debt/total capitalization has been reduced from 85% in 2005 to 61% in 2006
- Net debt/equity decreased from 434% to 74%
- Net debt/total asset decreased from 30% to 20%
- Improved loan book structure with long-term debt accounting for 74% of total debt (compared with 49% in 2005)



### **Strengthening Financial Position**

|                                   | For the year end |        |            |
|-----------------------------------|------------------|--------|------------|
| RMB million                       | 2006             | 2005   | Growth (%) |
| Cash on Hand                      | 3,249            | 859    | +278%      |
| Pledged Bank Deposits             | 630              | 277    | +127%      |
| Total Assets                      | 17,838           | 12,582 | +42%       |
| Total Debt                        | 7,372            | 4,879  | +51%       |
| Net Debt                          | 3,493            | 3,743  | -7%        |
| Shareholders equity <sup>1</sup>  | 4,739            | 863    | +449%      |
| Total Capitalization <sup>2</sup> | 12,120           | 5,742  | +111%      |
| Net Debt/equity                   | 74%              | 434%   | -360%      |
| Total Debt/Total Capitalization   | 61%              | 85%    | -24%       |
| Total Debt/EBITDA                 | 2.8x             | 5.5x   | -2.7x      |

*Note: <sup>1</sup> Include share capital, reserves and minority interest* 

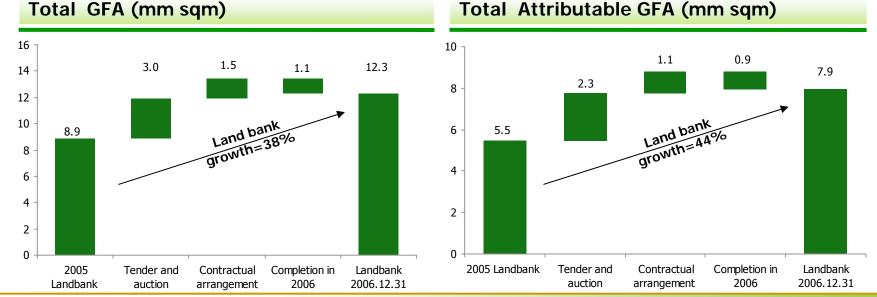
<sup>2</sup> Include total debt, share capital, reserves and minority interest



#### Acquiring Strategic Land Bank through Different Channels

We have successfully accumulated 12.3 mm GFA sqm of land which is sufficient for over 5 years of development

| (mm sqm)                       | Total site area | Total GFA | Total attributable GFA |
|--------------------------------|-----------------|-----------|------------------------|
| Total acquisition in 2006      | 3.7             | 4.5       | 3.3                    |
| Balance as of 31 December 2006 | 11.3            | 12.3      | 7.9                    |

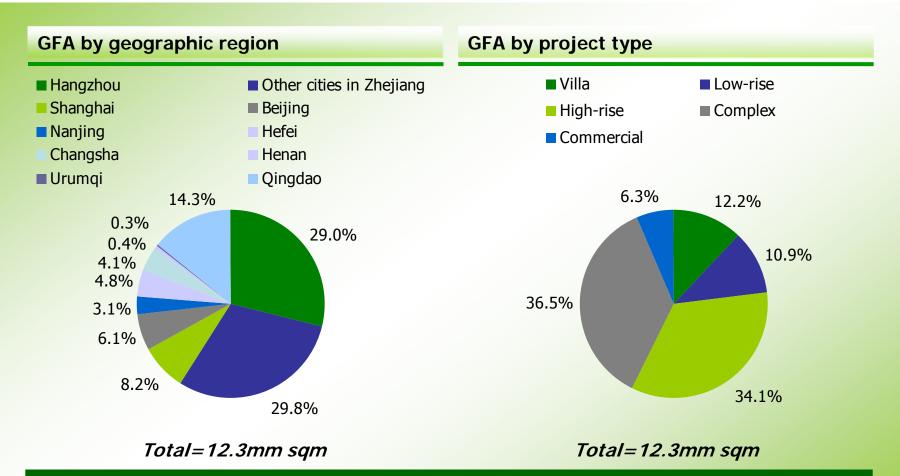


Note: Land bank including the land reserves under land acquisition contractual arrangements

#### Proven ability to acquire new land via different channels



### **Diversified Land Bank Portfolio**



Sufficient land bank for development in high growth cities in the next 5 years



### Land Acquisition in 2006

|                         | Greentown % | City      | GFA<br>('000 sqm) | Attributable<br>GFA<br>('000 sqm) |
|-------------------------|-------------|-----------|-------------------|-----------------------------------|
| Jiahe Jiubao Project    | 100%        | Hangzhou  | 315               | 315                               |
| Qingdao Project         | 80%         | Qingdao   | 1,743             | 1,395                             |
| Tonglu Jiuzhou          | 51%         | Tonglu    | 16                | 8                                 |
| Tonglu Greentown        | 100%        | Tonglu    | 146               | 146                               |
| Hangzhou Hushu Project  | 50%         | Hangzhou  | 309               | 155                               |
| Hangzhou Fengqi Project | 94%         | Hangzhou  | 57                | 53                                |
| Tiancheng Ptoject       | 94%         | Hangzhou  | 53                | 49                                |
| Panlong Lake Project    | 100%        | Xinchang  | 103               | 103                               |
| Hefei Tongcheng Project | 54%         | Hefei     | 202               | 109                               |
| Tiansheng Project       | 60%         | Wenzhou   | 410               | 246                               |
| Nanjing Rose Garden     | 70%         | Nanjing   | 92                | 64                                |
| Rose Creek Valley       | 50%         | Lin'an    | 180               | 90                                |
| Tulip Bank              | 50%         | Hangzhou  | 309               | 155                               |
| Kenshan Greentown       | 50%         | Kunshan   | 81                | 41                                |
| Hupanju                 | 50%         | Nantong   | 201               | 101                               |
| Zheda Technology Garden | 60%         | Ningbo    | 264               | 159                               |
| Bishui Qingfeng         | 80%         | Qiandaohu | 0                 | 127                               |
| Total                   |             |           | 4,481             | 3,316                             |



### **Projects Completed in 2006**

#### We completed 14 projects including 12 disclosed in IPO prospectus

| Projects   | Total GFA<br>('000 sqm) | Greentown's<br>Interest (%) | GFA attributable<br>to Greentown<br>('000 sqm) |
|--|-------------------------|-----------------------------|--|
| Chunjiang Huayue Phase III                         | 60                      | 100%                        | 60   |
| Chunjiang Huayue Phase IV                          | 77                      | 100%                        | 77   |
| Chunjiang Huayue Phase V                           | 67                      | 100%                        | 67   |
| Taohuayuan West (partial)                          | 59                      | 100%                        | 59   |
| Deep Blue Plaza                                    | 133                     | 100%                        | 133  |
| Dinxiang Apartment                                 | 31                      | 100%                        | 31   |
| Jingui Plaza                                       | 34                      | 100%                        | 34   |
| Zhoushan Guihua City Phase I                       | 155                     | 100%                        | 155  |
| Hefei Guihua Garden Phase II (partial)             | 62                      | 90%                         | 55   |
| Xinjiang Rose Garden Phase I                       | 11                      | 61.2%                       | 7  |
| Shangyu Guihua Garden                              | 184                     | 51%                         | 94   |
| Changsha Guihua City Phase I                       | 89                      | 51%                         | 45   |
| Haining Baihe New City Lowrise-Phase II            | 65                      | 50%                         | 32   |
| Haining Baihe New City Lowrise-Phase III (partial) | 34                      | 50%                         | 17   |
| Total Completed in Hangzhou                        | 461                     |                             | 461  |
| Total Completed outside Hangzhou                   | 600                     |                             | 406  |
| Grand Total  | 1,061                   |                             | 867  |



# **A Well Known National Brand**



One of the top 10 most valuable property brands in China

Greentown continues to win wide recognition and various awards

- Brand premium advantage
- Sales assurance and brand loyalty

#### Selected award-winning projects of Greentown in 2006



Greentown brand premium ensure higher margin over other competitor



#### **Strategic Partnership**

Greentown can leverage on its brand and management capabilities to form strategic partnerships:

- Land owners
  - In September 2006, signed a strategic partnership agreement with Xizi Elevator Group which has 770,000 sq. m of landbank
- Strategic investors:
  - In August 2006, signed a strategic partnership agreement with Gezhouba Group
- Financial investors:
  - In December 2006, signed a strategic partnership agreement with Warburg Pincus



#### Strategic partnership will enhance Greentown's competitiveness and ROE



### Year 2007 and beyond

- China GDP growth continues to be strong and urbanisation continue to increase. Disposable income per capita continues to rise and forms a strong foundation for the long term growth of property market.
- In 2007, Government is expected to execute previous measures to increase the supply of low cost housing
  - The main objective of austerity measures is to ensure the long term growth of property market
  - Instigate industry consolidation and provide opportunity to larger and well-established developers.



### Year 2007 and beyond

- 1. Brand strategy
  - Continue to focus on improving quality and service
  - Greater brand awareness and increase competitiveness
- 2. Market strategy
  - Maintain leadership in Zhejiang and continue nationwide expansion
  - Continue to expand market shares in existing 1<sup>st</sup> and 2<sup>nd</sup> tier cities
    - City center high rise apartments and commercial development
    - Suburban low density and usually large development
- 3. Development strategy
  - Maintain minimum gross margin of 35% and expedite property development
    - As of 31 Dec 2006, we have approximately 3mm sqm of construction in progress
    - We plan to commence construction of approximately 4mm sqm
- 4. Partnership and land banking strategy
  - Leverage on Greentown brand and management capabilities
  - Increase land bank, increase ROE, reduce cash outflow



### **Projects to be Completed in 2007**

| Projects <sup>1</sup>              | Location | Total<br>salable GFA<br>('000 sqm) | Interest<br>(%) | GFA<br>Pre-sold<br>('000 sqm)<br>as at Dec<br>31, 2006 | GFA<br>Pre-sold<br>(%) |
|------------------------------------|----------|------------------------------------|-----------------|--|------------------------|
| Jiuxi Rose Garden Holiday Village  | Hangzhou | 3                                  | 100%            | *  | *                      |
| Taohuayuan South Phase I (partial) | Hangzhou | 66                                 | 51%             | 31   | 47%                    |
| Taohuayuan West(partial)           | Hangzhou | 4                                  | 100%            | 1  | 27%                    |
| Ningbo Guihua Garden Phase I       | Ningbo   | 122                                | 60%             | 67   | 55%                    |
| Zhoushan Dangxiao Project          | Zhoushan | 5                                  | 100%            | *  | *                      |
| Shanghai Greentown Phase III       | Shanghai | 111                                | 100%            | 53   | 48%                    |
| Shanghai Rose Garden Phase I       | Shanghai | 47                                 | 100%            | *  | *                      |
| Beijing Baihe Apartment Phase III  | Beijing  | 52                                 | 80%             | 47   | 90%                    |
| Beijing Baihe Apartment Phase IV   | Beijing  | 50                                 | 80%             | 36   | 71%                    |
| Beijing Qinglongqiao Phase I       | Beijing  | 13                                 | 100%            | *  | *                      |
| Hefei Baihe Apartment Phase I      | Hefei    | 63                                 | 54%             | 55   | 88%                    |
| Hefei Baihe Apartment Phase II     | Hefei    | 21                                 | 54%             | *  | *                      |

Note: <sup>1</sup> Excluding property investment in Zhoushan Grand Hotel & Jiuxi Rose Garden Holiday Village \* Not for sale yet



### **Projects to be Completed in 2007**

| Projects  | Location  | Total salable<br>GFA<br>('000 sqm) | Interest<br>(%) | GFA<br>Pre-sold<br>('000<br>sqm) | GFA<br>Pre-sold<br>(%) |
|---|-----------|------------------------------------|-----------------|----------------------------------|------------------------|
| Changsha Guihua City (partial) Phase I                | Changsha  | 59                                 | 51%             | 15                               | 26%                    |
| Changsha Guihua City (partial) Phase II               | Changsha  | 33                                 | 51%             | *                                | *                      |
| Hunan Qingzhu Garden North Phase I (partial)          | Changsha  | 24                                 | 52.5%           | *                                | *                      |
| Xinjiang Rose Garden Phase II                         | Urumqi    | 10                                 | 61.2%           | *                                | *                      |
| Haining Baihe New City Lowrise-Phase III<br>(partial) | Haining   | 57                                 | 50%             | 41                               | 73%                    |
| Haining Baihe New City Villa-Phase I                  | Haining   | 30                                 | 50%             | 23                               | 76%                    |
| Jade City Phase I                                     | Hangzhou  | 89                                 | 45%             | 80                               | 90%                    |
| East Sea Plaza Phase I                                | Shanghai  | 77                                 | 49%             | 77                               | 100%                   |
| Deqing Baihe Apartment Phase I                        | Deqing    | 52                                 | 24.5%           | 10                               | 19%                    |
| Deqing Guihua City Phase I                            | Deqing    | 140                                | 47.5%           | 42                               | 30%                    |
| Zhengzhou Baihe Apartment Phase I                     | Zhengzhou | 66                                 | 37.7%           | 45                               | 69%                    |
| Zhengzhou Baihe Apartment Phase II                    | Zhengzhou | 69                                 | 37.7%           | 30                               | 44%                    |
| Total   |           | 1,262                              |                 | 654                              | 52%                    |
| Inventory as of Dec 31, 2006                          |           | 183                                |                 | 0                                |                        |
| Grand Total   |           | 1,445                              |                 | 654                              | N.A                    |



# Major Pipeline - Qingdao Project

#### Greentown Qingdao Project – One of the largest master-plan projects in the future residential hub of Qingdao

| Acquisition                         | Jan 2006, by<br>tender |  |
|-------------------------------------|------------------------|--|
| Total site area (sqm)               | 1,185,000              |  |
| GFA (sqm)                           | 1,743,000              |  |
| Greentown's interest                | 80%                    |  |
| Attributable GFA to Greentown (sqm) | 1,395,000              |  |

Overview

- Relocation by the government
- Land payments in installments
- Land title of phase I (approx. 350,000 sqm) by Q2 2007
- Preliminary master plan has been finalized

#### **Project Picture**





### Major Pipeline- Hangqifa Project

#### Greentown Hangqifa Project – One of the largest prime projects in Hangzhou city center

| Acquisition                         | Sep 2006, by tender  |  |
|-------------------------------------|--|--|
| Total site area (mm sqm)            | 104,000  |  |
| Plot ratio                          | 3.0  |  |
| GFA (mm sqm)                        | 309,000  |  |
| Residential                         | 251,000  |  |
| Office                              | 38,000   |  |
| Commercial                          | 20,000   |  |
| Greentown's interest                | 50%  |  |
| Attributable GFA to Greentown (sqm) | 155,000  |  |
| Overview                            | <ul><li>Land payment in installments</li><li>Construction commences in Q3 2008</li></ul> |  |

• Master planning in progress

#### **Project Picture**









### Major Pipeline - Wenzhou Project

#### **Greentown Wenzhou Project – One of the landmark projects in Wenzhou city center**

| Acquisition                         | Dec 2006, by<br>tender       |  |
|-------------------------------------|------------------------------|--|
| Total site area (mm sqm)            | 132,325                      |  |
| Plot ratio                          | 3.10                         |  |
| GFA (sqm)                           | 410,000                      |  |
| Residential                         | 220,000                      |  |
| Commercial and hotel/office         | 190,000                      |  |
| Greentown's interest                | 60%                          |  |
| Attributable GFA to Greentown (sqm) | 246,000                      |  |
| Overview                            | Land payment in installments |  |

- Construction commences in the end of 2007
- Master planning in progress

**Project Picture** 







### **Selected Greentown Projects**











