



## **Greentown China Holdings Limited**

# **Interim Results 2006 Corporate Presentation**

September 2006

(Stock Code: 3900)





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- Results Overview
- Financial Highlights
- Business Review
- Outlook and Prospects
- Open Forum



# A leading property developer in China

Business presence in 13 cities in China

High quality product offerings cater for middle to high income segment

Strong and diversified land bank portfolio for next 4-5 years

No. 1 property developer in Zhejiang Province and one of top 10 national developers

One of the 10 most valuable property brands in China



Qingdao: currently under a framework agreement



#### **Results Overview**

#### **Healthy Growth**

- Satisfactory revenue growth
- Gross and operating margins expansion
- Project delivery in 1H2006 as scheduled
- Increased number of projects to be delivered in 2H 2006
- 8-10 projects to be launched for sale in 2H 2006

## Strong Financial Position

- Bank balances and cash on hand pre-IPO capital inflow amounted to RMB 923 Mn
- Net debt to equity ratio lowered to 40% after listing

# Leadership position

- Contracted GFA and sales reached 286,075 sqm and RMB 2,396 Mn as at 30 Jun 2006
- Healthy sales growth in Jul-Aug 2006, with contracted GFA during the period amounting to 140,483 sqm

#### Highly confident of achieving profit forecast





## **Financials Highlights**



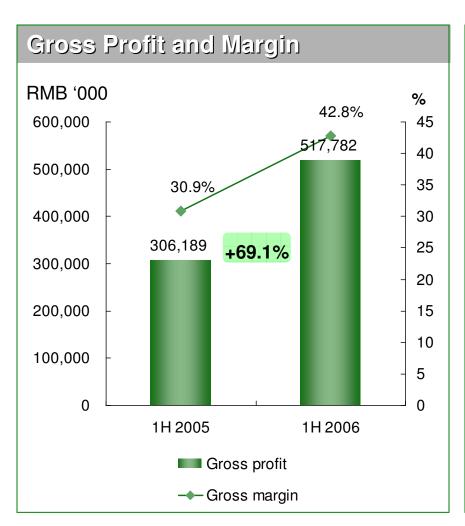
### **Financial Highlights**

| For the six months ended 30 Jun (RMB '000) | 1H 2006      | 1H 2005      | Change<br>(%) |
|--|--------------|--------------|---------------|
| Sales                                      | 1,210,449    | 991,372      | +22.1         |
| Gross profit                               | 517,782      | 306,189      | +69.1         |
| Gross margin                               | 42.8%        | 30.9%        |               |
| Operating profit                           | 418,325      | 236,507      | +76.9         |
| Operating margin                           | 34.6%        | 23.9%        |               |
| Taxation                                   | 130,565      | 54,960       | +137.6        |
| Profit attributable to equity holders      | 256,901      | 238,403*     | +7.8          |
| Net margin                                 | 21.2%        | 24.1%        |               |
| EPS (RMB cents)  • Basic  • Diluted        | 0.26<br>0.25 | 0.24<br>0.24 | +8.3<br>+4.2  |

<sup>\*</sup> Included one-off gains from disposal of associate and subsidiaries



# **Sustainable Margins and Strong Earnings**





For the six months ended 30 Jun



### **Solid Financial Position**

| As at Dec 31   | 1H 2006        | 2H 2005      |
|--|----------------|--------------|
| Total Assets (RMB Mn)  | 13,274         | 12,582       |
| Net Assets (RMB Mn)  | 747            | 863          |
| Return on Assets   | 1.89%          | 5.11%        |
| Return on Equity   | 48.58%         | 102.66%      |
| Cash and Bank Balances (RMB Mn)  | 923            | 859          |
| Net debt to equity* - Before the inflow of capital from IPO - Post IPO | 555.51%<br>40% | 433.68%<br>- |





#### **Business Review**



#### **Contracted Sales**

|                                    | Contracted Sales | Contracted GFA |
|------------------------------------|------------------|----------------|
| As at 30 Jun 2006                  | 1H2006<br>RMB Mn | 1H2006<br>sqm  |
| Hangzhou                           | 1,126.0          | 70,347         |
| Zhejiang Province<br>(Ex Hangzhou) | 469.8            | 87,159         |
| Shanghai                           | 406.7            | 32,923         |
| Beijing                            | 153.9            | 39,248         |
| Anhui Province                     | 139.2            | 35,347         |
| Hunan Province                     | 76.7             | 16,895         |
| Xinjiang Uygur Autonomous Region   | 24.0             | 4,157          |
| Total                              | 2,396.3          | 286,075        |

Sales performance in Jul-Aug 2006:

Contract sales : RMB 2,397 Mn

Contract GFA: 140,483 sqm



### **Projects Completed in 1H2006**

| As at 30 Jun 2006                            | Total GFA<br>(sqm) | Saleable GFA<br>(sqm) | GFA Pre-sold<br>(sqm) |
|--|--------------------|-----------------------|-----------------------|
| Chunjiang Huayue Phase III                   | 60,192             | 39,465                | 36,376                |
| Taohuayuan West (partial)                    | 35,580             | 35,580                | 35,580                |
| Beijing Baihe Apartments Phase III (partial) | 7,984              | 7,936                 | 6,182                 |
| Haining Baihe New City Low Rise Phase II     | 64,590             | 42,838                | 33,312                |
| Total  | 168,346            | 125,819               | 111,450               |



### **Projects Under Development**

To be Completed and Delivered in 2H2006 ... cont'd

|                                    | Total GFA<br>(sqm) | Saleable GFA<br>(sqm) | GFA Pre-sold<br>(sqm) |
|------------------------------------|--------------------|-----------------------|-----------------------|
| Hangzhou                           |                    |                       |                       |
| Chunjiang Huayue Phase IV and V    | 147,263            | 114,256               | 90,575                |
| Dingxiang Apartment                | 31,468             | 22,871                | 19,789                |
| Jingui Plaza                       | 33,776             | 24,164                | 13,938                |
| Taohuayuan West (partial)          | 10,285             | 10,285                | 6,414                 |
| Taohuayuan South Phase I (partial) | 18,981             | 18,981                | 18,981                |
| Jiuxi Rose Garden Holiday Village  | 2,836              | 2,836                 | -                     |
| Deep Blue Plaza                    | 134,107            | 97,626                | 85,821                |
| Zhejiang (ex-Hangzhou)             |                    |                       |                       |
| Shangyu Guihua Garden              | 184,839            | 146,690               | 102,323               |
| Zhoushan Guihua City Phase I       | 153,680            | 115,598               | 74,447                |



# **Projects Under Development** *To be Completed and Delivered in 2H2006*

|  | Total GFA<br>(sqm) | Saleable GFA<br>(sqm) | GFA Pre-sold<br>(sqm) |
|--|--------------------|-----------------------|-----------------------|
| Hefei, Anhui                           |                    |                       |                       |
| Hefei Guihua Garden Phase II (partial) | 64,464             | 50,282                | 20,251                |
| Hunan                                  |                    |                       |                       |
| Changsha Guihua City Phase I           | 169,813            | 122,112               | 37,829                |
| Xinjiang                               |                    |                       |                       |
| Xinjiang Rose Garden Phase I           | 11,073             | 11,073                | 5,641                 |
| Total                                  | 962,585            | 736,774               | 476,009               |



# **Projects Under Development** *To be Completed and Delivered in 2007 ... cont'd*

|   | Total GFA<br>(sqm) | GFA For Sale<br>(sqm) |
|---|--------------------|-----------------------|
| Hangzhou                                    |                    |                       |
| Greentown Lanting Phase I                   | 128,456            | 81,000                |
| Jiuxi Rose Garden Holiday Village           | 28,000             | 11,125                |
| Taohuayuan South Phase I                    | 123,160            | 121,600               |
| Jade City Phase I & II *                    | 354,489            | 264,216               |
| Zhejiang (ex-Hangzhou)                      |                    |                       |
| Zhoushan Dangxiao                           | 8,113              | 8,113                 |
| Zhoushan Grand Hotel                        | 87,370             | -                     |
| Haining Baihe New City Apartment Phase III* | 112,084            | 83,198                |
| Haining Baihe New City Villa Phase I*       | 58,958             | 29,926                |
| Shanghai                                    |                    |                       |
| Shanghai Greentown Phase III                | 146,489            | 109,285               |
| Shanghai Rose Garden Phase I and II         | 88,238             | 87,238                |
| East Sea Plaza Phase I*                     | 78,129             | 71,666                |

<sup>\*</sup> Non-majority owned projects



# **Projects Under Development** *To be Completed and Delivered in 2007*

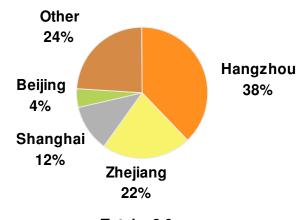
|   | Total GFA<br>(sqm) | GFA For Sale<br>(sqm) |
|---|--------------------|-----------------------|
| Beijing                                   |                    |                       |
| Beijing Baihe Apartments Phase III and IV | 146,263            | 103,031               |
| Beijing Qinglongqiao Phase I and II       | 108,725            | 68,413                |
| Anhui                                     |                    |                       |
| Hefei Baihe Apartments Phase I            | 134,036            | 109,500               |
| Changsha Guihua City Phase II             | 150,034            | 103,993               |
| Hunan Qingzhu Garden North Phase I        | 53,000             | 46,200                |
| Xinjiang                                  |                    |                       |
| Xinjiang Rose Garden II                   | 13,173             | 9,746                 |
| Total                                     | 1,818,717          | 1,308,310             |



### **A Strong Land Bank Portfolio**

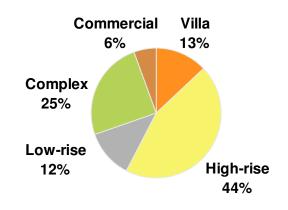
- Added a piece of land in Hangzhou in August 2006, bringing the total land bank to a site area of 8.0 mil sqm and GFA of 8.6 mil sqm
  - Tonglu County in Hangzhou Province
  - Total land space: 107,987 sqm
  - Expected construction space: 128,864 sqm
- Diversified land bank with locked-in land price for development in the next 4-5 years
- About 95% of land titles have been obtained

#### Site are breakdown by location (in '000s sqm)



Total = 8.0mm

#### GFA breakdown by type (in '000s sqm)



Total = 8.6mm





### **Prospects and Strategies**



#### **Projects to be launched in 2H 2006**

- 8-10 new projects will be launched for sale/pre-sale in 2H2006
- Total GFA available for sale in 2H2006 amounted to approx 635,000 sqm









#### **Expansion Strategies**

Maintain leadership in Zhejiang Province and further expand in Shanghai, Beijing and other strategically selected cities in China

Continue to leverage on the Group's strong brand name and enhance brand value

Emphasize project planning and design to improve the quality and appeal of property projects

Adhere to prudent financial management to ensure sustainable growth and capital efficiency

Seize opportunities to expand through mergers & acquisitions



A leading property developer in China with a strong household brand name





### **Open Forum**